

MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 L2

Results as of: 10/31/2019

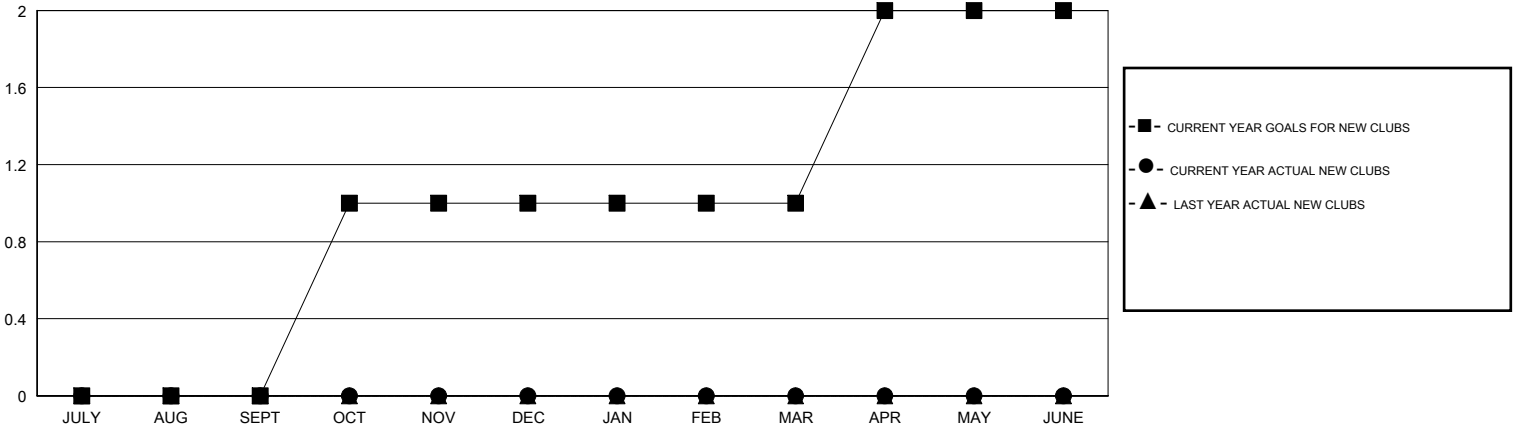
GMT:

LOCATION CALIFORNIA

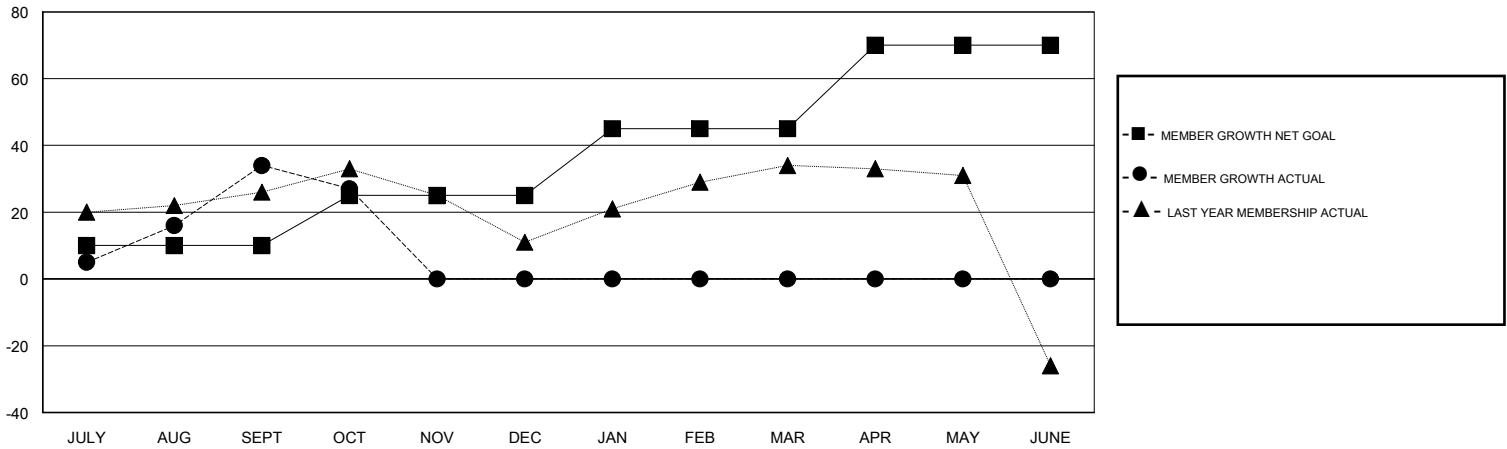
GMT CA

| Clubs | | | | Members | | | |
|-----------------------|---------------|-----------|---------------|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2019-2020 | | | | RESULTS FOR 2019-2020 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS | QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 0 | 0 | 0 | JULY/AUG/SEPT | 10 | 73 | 33 |
| OCT/NOV/DEC | 1 | 0 | 0 | OCT/NOV/DEC | 15 | 17 | 21 |
| JAN/FEB/MAR | 0 | 0 | 0 | JAN/FEB/MAR | 20 | 0 | 0 |
| APR/MAY/JUNE | 1 | 0 | 0 | APR/MAY/JUNE | 25 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 0 | 20 CLUBS OF 48 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 727 (55.71%) FEMALE 578 (44.29%) |
| DROPPED MEMBERS DECEASED 3 CLUB CANCELLED 0 OTHER 51 <hr/> TOTAL 54 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 136 FAMILY MEMBERS PAYING HALF DUES 69 |